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10/730,845	12/09/2003	Arnold H. Bramnick	BOC9-2003-0040 (410)	5227
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AKERMAN SENTERFITT P. O. BOX 3188 WEST PALM BEACH, FL 33402-3188			EXAMINER LIOU, ERIC	
			ART UNIT 3628	PAPER NUMBER
			MAIL DATE 07/17/2008	DELIVERY MODE PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

DETAILED ACTION

Status of Claims

1. Applicant has amended claims 1, 8, 15. Claims 1-15 remain pending and are presented for examination.

Response to Arguments

1. Applicant's arguments with respect to claims 1, 8, and 15 have been considered but are moot in view of the new ground(s) of rejection.

Claim Rejections - 35 USC § 103

2. Claims 1-15 are rejected under 35 U.S.C. 103(a) as being unpatentable over Slivka et al., U.S. Publication No. 2003/0225600 in view of Ingram, "Travellers Leave for Portugal after 24-hour Wait for Plane", The Globe and Mail (Canada), June 26, 1986, pg. A21 and further in view of Boies et al., U.S. Publication No. 2002/0173978.

3. **As per claims 1 and 8**, Slivka teaches a method and a machine readable storage for re-booking passengers from cancelled flights, comprising the steps of:

determining a plurality of alternative flights for said passengers offered by an airline operating said cancelled flights and other airlines (Slivka: paragraphs 0006; 0014-0015, "...moving passengers to a different airline");

obtaining passenger data for each of said passengers (Slivka: Fig. 1, "120"; paragraphs 0033; 0034, "passenger information may be obtained"), wherein said passenger data comprises passenger re-booking costs that include a cost to said airline which has cancelled a flight to re-

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book said passenger on one of said alternative flights offered by said other airlines (Slivka: paragraphs 0014; 0015, “provider cost of moving passengers to a different airline”);

weighting passenger data based upon expressed preferences of said airline (Slivka: paragraph 0035; Disrupted passengers are ranked and given weights.);

for each of said passengers, determining a score based upon the passenger data elements (Slivka: paragraph 0037, “PNR value”);

comparing said scores for said passengers with one or more rules (Slivka: Fig. 1; paragraph 0024, “Rules engine 113 may be a set of instructions, that when executed by a processor (e.g., CPU 104) perform a process that determines values associated passengers based on one or more travel rules.”; paragraphs 0035; 0037; The ranking of disrupted passengers allows the system to compare the scores of each passenger relative to one another.); and

offering at least a portion of said alternative flights to said passengers based upon said comparing step (Slivka: Fig. 1; Fig. 2, “235”; Fig. 3; paragraph 0045).

4. Slivka does not explicitly teach accommodation costs associated with each one of said alternative flights offered by said airline, including hotel and meal charges, of accommodating the passenger until said alternative flight offered by the airline is available; weighting each element of passenger data using a predetermined set of weights; and determining a weighted score based upon weighted data elements.

5. Ingram teaches accommodation costs associated with each one of said alternative flights offered by said airline, including hotel and meal charges, of accommodating the passenger until said alternative flight offered by the airline is available (Ingram: paragraphs 0003; 0008-0009).

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6. It would have been obvious to one of ordinary skill in the art at the time the invention was made to have modified the method and machine readable storage of Slivka to have included accommodation costs associated with each one of said alternative flights offered by said airline, including hotel and meal charges, of accommodating the passenger until said alternative flight offered by the airline is available as taught by Ingram for the advantage of accommodating disrupted passengers and maintaining customer satisfaction.

7. Slivka in view of Ingram does not explicitly teach weighting each element of passenger data using a predetermined set of weights; and determining a weighted score based upon weighted data elements.

8. However, Boies teaches a known technique of weighting each element of passenger data using a predetermined set of weights (Boies: paragraphs 0034; 0037; 0044; Weights are established for the user for different travel factors.) and determining a weighted score based upon weighted data elements (Boies: paragraph 0053; Each factor is multiplied by the user's preference weights to generate a score.). This known technique is applicable to the method of Slivka as they both share characteristics and capabilities, namely, they are directed to scoring different elements to determine the ideal solution for a travel reservation/booking system.

9. One of ordinary skill in the art would have been recognized that applying the known technique of Boies would have yielded predictable results and resulted in an improved system. It would have been recognized that applying the technique of Boies to the teachings of Slivka would have yielded predictable results because the level of ordinary skill in the art demonstrated by the references applied shows the ability to incorporate such weighting features into similar systems. Further, applying the technique of weighting and scoring elements to Slivka with a

passenger re-accommodation system would have been recognized by those of ordinary skill in the art as resulting in an improved system that would allow one to select the passenger or solution that is most desirable to the airline.

10. **As per claims 2 and 9**, Slivka further discloses the said passenger data for each of said passengers comprises remaining unflown ticket value and a passenger lifetime value (Slivka: paragraphs 0033-0035).

11. **As per claims 3 and 10**, Slivka further discloses the said passenger lifetime value comprises at least one of the frequent flyer status of the passenger and the ticket purchase history of the passenger (Slivka: paragraph 0035).

12. **As per claims 4 and 11**, Slivka further discloses the said passenger data is provided real time (Slivka: paragraph 0034, "...the passenger information may be obtained from the departure control system, which is the computer system used at the gate before check-in." The Examiner interprets the departure control system as providing passenger data in real time.).

13. **As per claims 5 and 12**, Slivka further discloses the said re-booking flights are determined from flight inventory data and reservation data (Slivka: paragraph 0032, "Operations database 118"; paragraph 0036, "...re-accommodation driver 111 may retrieve from operations database 118 seat availability information associated with each flight included in the flight schedule information." The Examiner interprets seat availability information to be flight inventory data and reservation data.).

14. **As per claims 6 and 13**, Slivka further discloses the said passenger data is obtained from at least one selected from the group consisting of accounting data, customer relationship management data, and loyalty data (Slivka: paragraph 0035, see passenger database 120).

15. **As per claims 7 and 14**, Slivka further discloses a value score for each of said passengers is obtained using said passenger data (Slivka: paragraph 0037, “re-accommodation driver 111 may determine a PNR value”), and said re-booking flights are offered to each of said passengers based upon said passenger value score (Slivka: paragraphs 0044; 0045).

16. **As per claim 15**, the limitations of the claim are substantially similar to those of claims 1 and 8. Therefore, the limitations of claim 15 are rejected under the same rationale as described for claims 1 and 8 above.

Conclusion

17. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

The Examiner has cited particular portions of the references as applied to the claims above for the convenience of the Applicant. Although the specified citations are representative

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of the teachings in the art and are applied to the specific limitations within the individual claim, other passages and figures may apply as well. It is respectfully requested that the Applicant, in preparing the responses, fully consider the references in entirety as potentially teaching all or part of the claimed invention, as well as the context of the passage as taught by the prior art or disclosed by the Examiner.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Eric Liou whose telephone number is (571)270-1359. The examiner can normally be reached on Monday - Friday, 9:00-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Hayes can be reached on 571-272-6708. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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/Eric Liou/
Examiner, Art Unit 3628

/JOHN W HAYES/
Supervisory Patent Examiner, Art Unit 3628